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**TBO Inc®**

# Press Release

## **“TRX Cymbal Co® Bells Ring, School Reform is in Session”**

**InteractiveMusicTeacher.com joins J.U.S.T.I.C.E.® & offer 2 weeks' worth of FREE Lessons!**

**Global News: Aug 9th, 2011:** Techbook Online Corporation®, a Global education provider and owners of the world's largest portfolio of educational education brands, announced today that InteractiveMusicTeacher.com, an innovative online service that live streams drum lessons in HD, has joined J.U.S.T.I.C.E.®, (*Joint Unification Structures That Integrate Creativity into Education*) a global movement wherein educators, corporations and non-profit organizations unite to provide innovative educational options that engage students, supports teachers and changes the cultures of business. The InteractiveMusicTeacher.com J.U.S.T.I.C.E.® page can be viewed at <http://techbookonline.com/interactivemusicteacher.html>.

“Today history is made” says Flood the Drummer® CEO/Founder of Techbook Online Corporation® “With the introduction of InteractiveMusicTeacher.com, J.U.S.T.I.C.E.® has become one of the largest networks of progressive and freethinking educators across the globe. Not only is this partnership great for business, but amazing for the students who will benefit from such a convenient and economic service. As schools are facing major cuts in programming, especially music, schools, moreover school officials, are thinking differently about education and really starting to see the value in “Sports-Edutainment”, “E-learning” and “M-learning” products and services. As a drummer, nothing excites me more than building the overall drum community with great content and programming; bringing IMT on board is just as much for students as it will be for me; I never stop learning and improving.”

“We are humbled at the exclusive opportunity to join J.U.S.T.I.C.E.® and honored to be apart of a steadily growing community of educators and innovator” says Ryan Fox, CEO of InteractiveMusicTeacher.com “Our lessons, which focus on rudiments, technique and overall versatility,

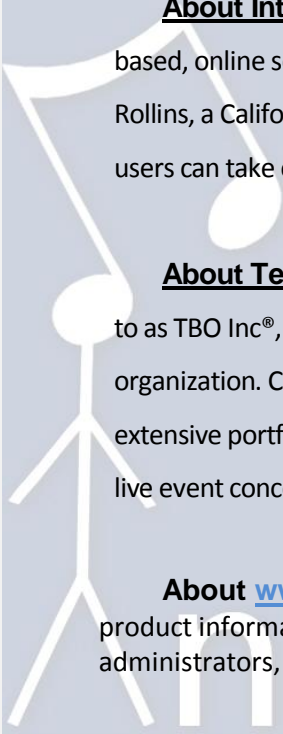
**For Release 9a.m. EDT, Aug 7th 2011**

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will be retailing for \$19.99 a month; offering eight, thirty minute lesson a month at your skill set. However, to celebrate our launch and partnership with J.U.S.T.I.C.E®, we are making lessons available absolutely FREE from August 9<sup>th</sup>-22<sup>nd</sup>.

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**Follow IMT on Twitter @IMTweeple**



**About InteractiveMusicTeacher.com®:** InteractiveMusicTeacher.com is a new, subscription based, online service that offers drum lessons recorded in HD. Taught by Professional drummer Dave Rollins, a California based musician who has studied under Jeff Hamilton, Russ Miller and Dave Weckl, users can take eight, thirty minute lessons a month and ask questions via IM Chat features.

**About Techbook Online Corporation®:** Techbook Online Corporation®, commonly referred to as TBO Inc®, is an integrated internet, multi-media publishing and sustainable marketing organization. Considered a leader in Global Sports-Edutainment, TBO Inc® owns and operates an extensive portfolio of econological education brands, producing 100% original content, literature and live event concepts that engage the human spirit in a perpetual quest for knowledge and insight.

**About [www.techbookonline.com](http://www.techbookonline.com):** An interactive website that advertises brands, product information, services and videos, that of TBO Inc® and its affiliates, targeting school administrators, corporate and marketing executives and special interest groups.

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